Leonardo Popovic

resume

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Rancho Cucamonga, CA 91739
909.908.9659
leo.popovic@gmail.com

To help solve problems the most efficient and creative way imaginable

[WORK EXPERIENCE]

iQual Corporation web & print designer (Sept 2007 - present)
premier graphic designer for iQual Corp. designed front end of iQual.com, checkout for Approval-guard.com, hundreds of print material and web pages for iQual's media maker web-based program

Marketing Director for Hangar 18 Climbing Gyms (2006-2007)

Graphic Designer for Keller Williams Realty (Dec 2004 - Aug 2006)
designed print & web marketing material for several real estate agents including signs, web pages, marketing print material, etc...

Freelance Graphic Designer (2001-2004)
contracted with LAICC, Meroz Insurance, Bally Total Fitness, Stonewater, HOPE worldwide, Thinktank Tees, IcedOutGear.com

Web Designer for Biznessbuilders.biz (July 2002 - Dec 2002)

Advertising Designer at a Corona Ad Agency (Summer 2001)

HOPE worldwide Summer Internship (1998)
led and counseled volunteers from many nations in Philadelphia, New York, and Boston to educate inner-city children on drug and violence prevention

LAICC Summer Internship (2001)
helped organize and counsel groups of college students

Cal Poly ASI Arts & Lectures Department Chair
scheduled several speakers including Dr. Drew (from KROQ's Loveline) to speak to students on campus about various issues.

President of Cal Poly's Upsidedown Club
event organizer and president

[SKILLS]

Expert in Adobe Creative Suite and other design software
Knowledge in HTML, CSS, flash
Special talents in illustration
Creative solutions to design problems

[EDUCATION]

Graduated June 2003 w/ Cum Laude Honors at Cal Poly Pomona
Awarded First Place at Cal Poly's Art Gallery Exhibit:
"Fly: Cal Poly's Spring 2003 Senior Show"

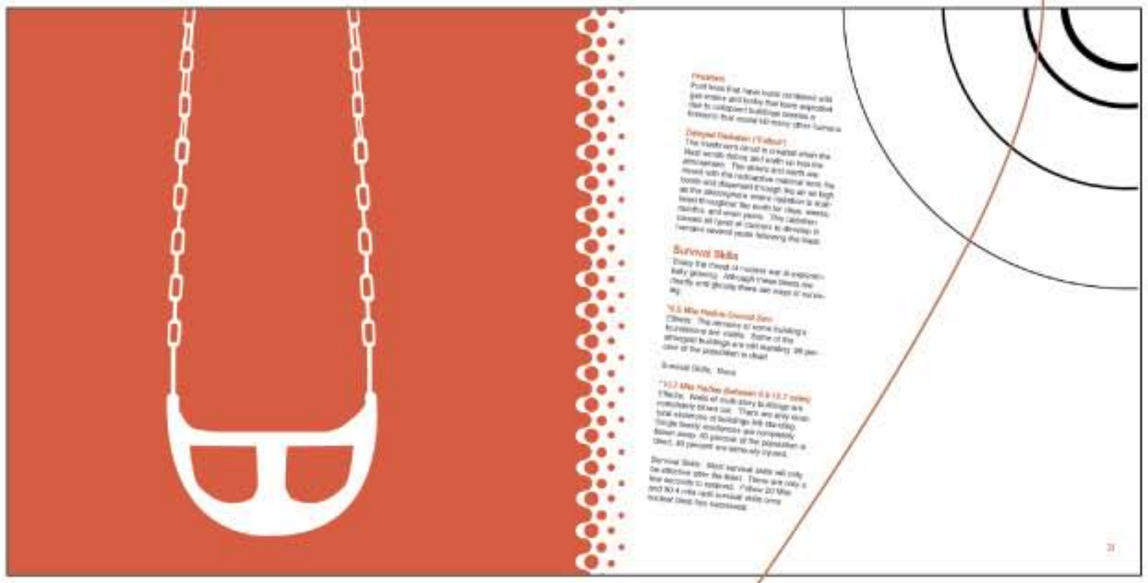
Graphic Design Bachelors of Arts Degree
Graduated from Ayala High School with 3.9 GPA

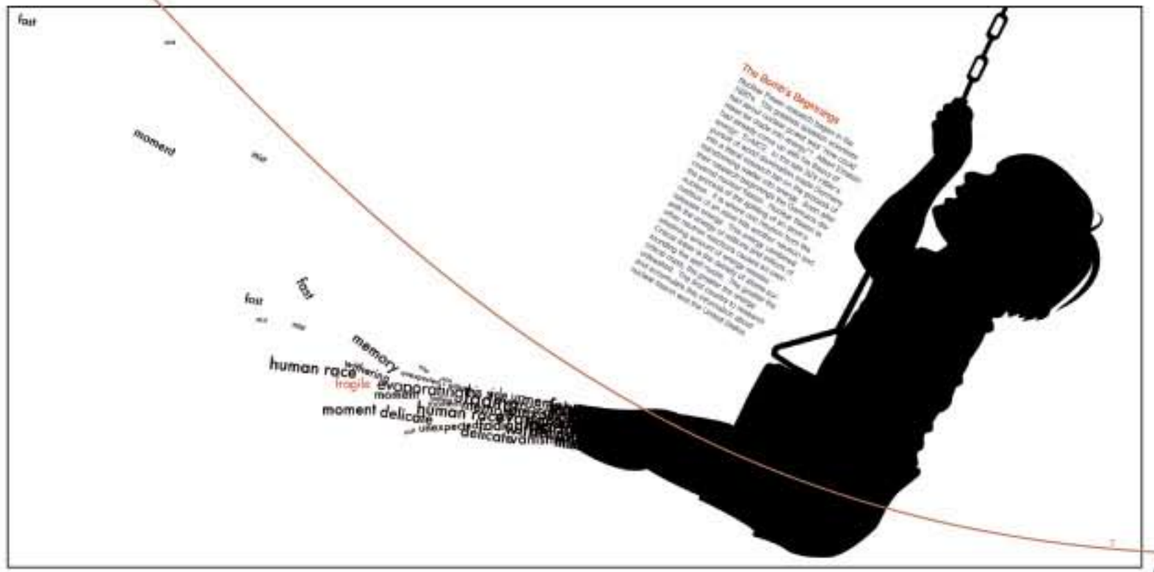
[SERVICES]

Participant in 2008 KanyeKanye Climbers
Participant in 1997 HOPE Youth Corps (Philadelphia)
Participant in 2001 HOPE Youth Corps (Dallas)
Volunteer at Lanterman Developmental Center (2005-2006)
Volunteer at CASA Colina Homes (2005-2006)
Volunteer for HOPE for Kids Immunization (1995-2002)

Coming Soon Poster & Book Series

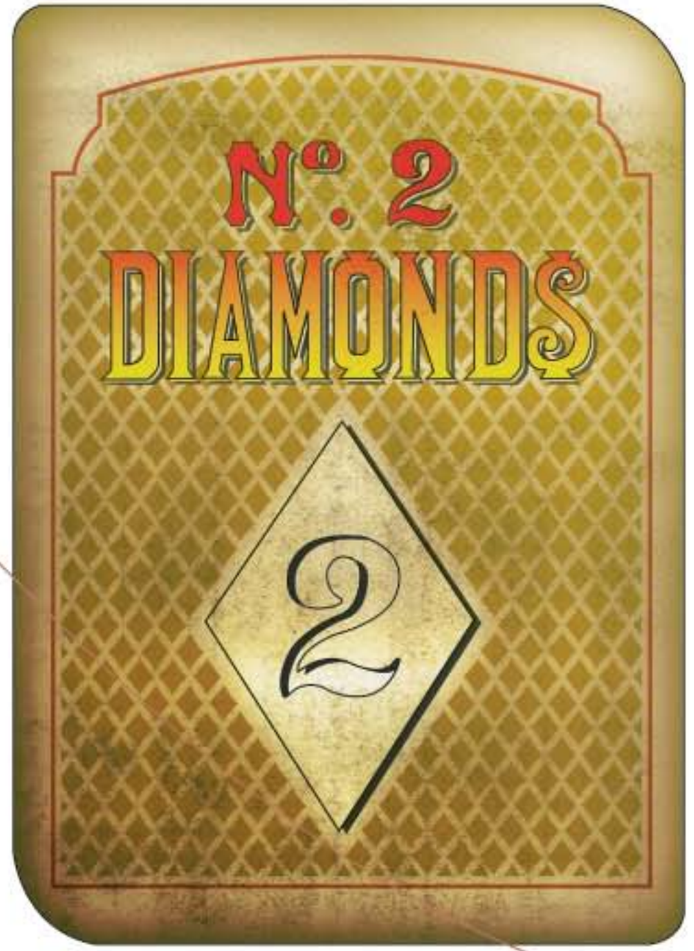
[designer] Leo Popovic
[project type] Political Poster Campaign
[colors] 4 Color CMYK Process
[size] Book 22”x11”/ Poster 20”x30”
[special production/type techniques] Book Cover produced with a gel medium
[inspiration] Create an awareness to the reality of a nuclear bomb in our time through a series of bomb related design elements.

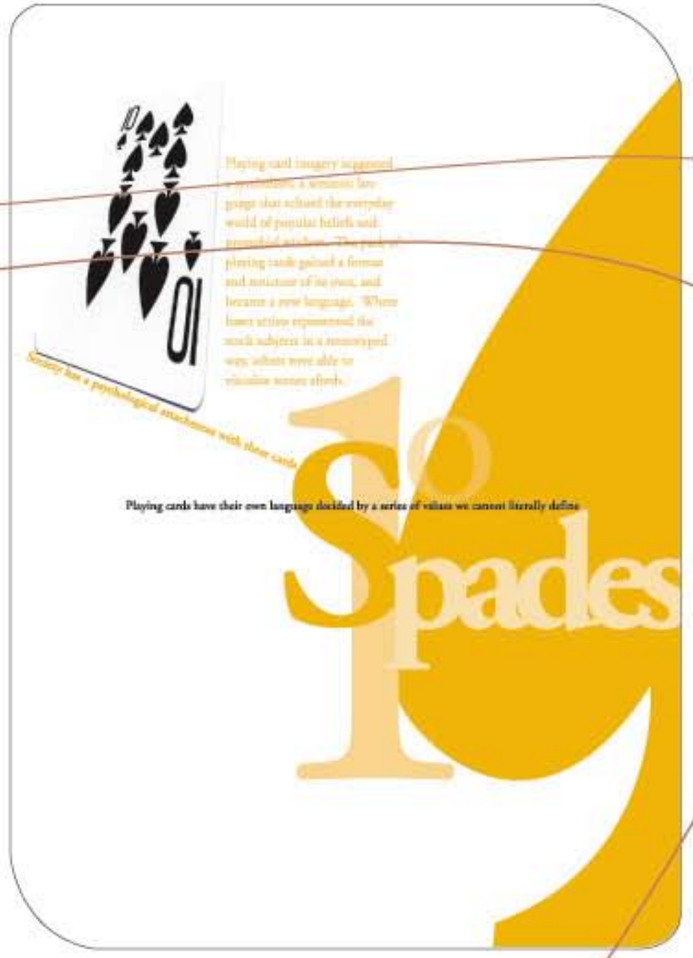


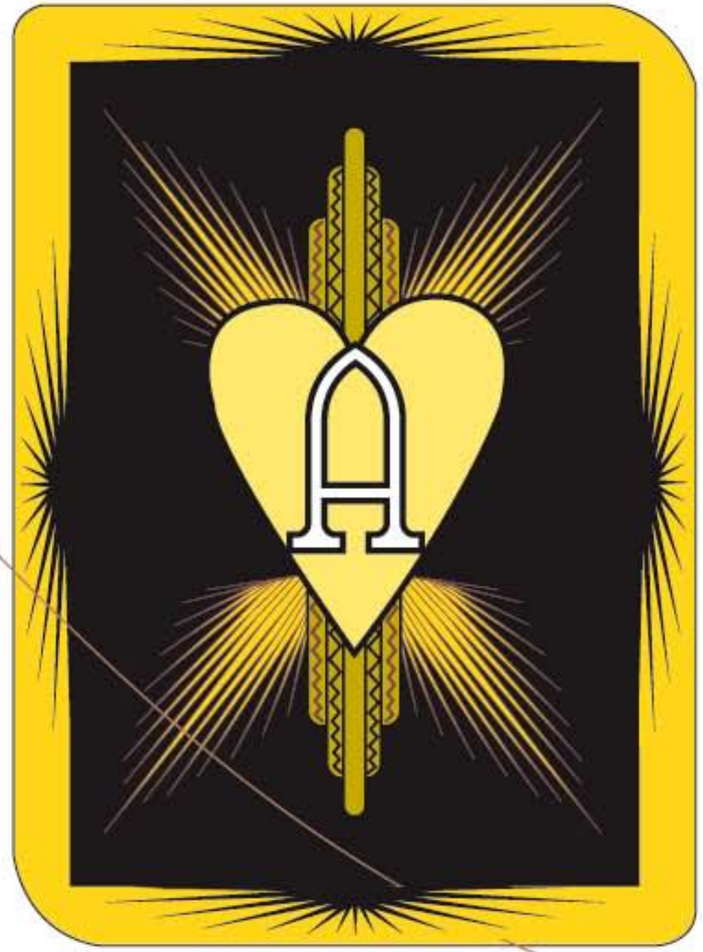


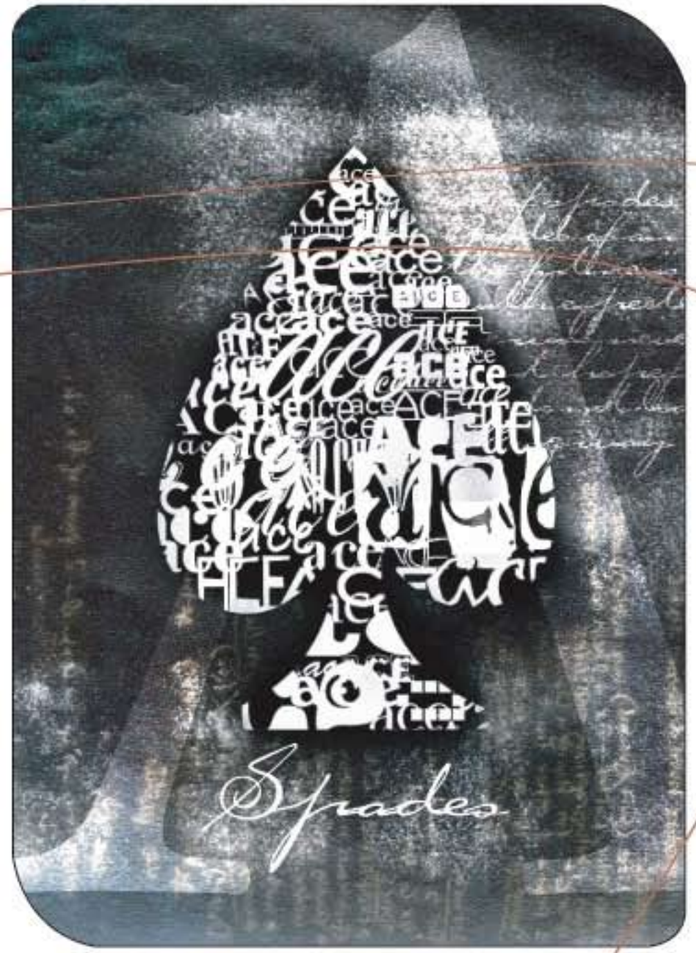
Art's Deck

[designer] Leo Popovic
[project type] Senior Project Installation
[colors] 4 Color CMYK Process
[size] Each Card 6"x 8½"
[special production/type techniques] All cards mounted on black foam core
[inspiration] "I wanted to create a visually stunning piece that would grab the general viewer's attention immediately and take them traveling back in time through art history's major movements. This would all be done on a series of playing cards, some of the very first graphic design elements."




Playing card imagery acquired a symbolism, a western language that refused the everyday world of popular beliefs and prejudicial wisdom. The pack of playing cards gained a format and structure of its own, and became a new language. Where lower arrive represented the work subjects in a stereotyped way, others were able to visualize terms afterly.
Society has a psychological attachment with these cards
Playing cards have their own language decided by a series of values we cannot literally define
Spades

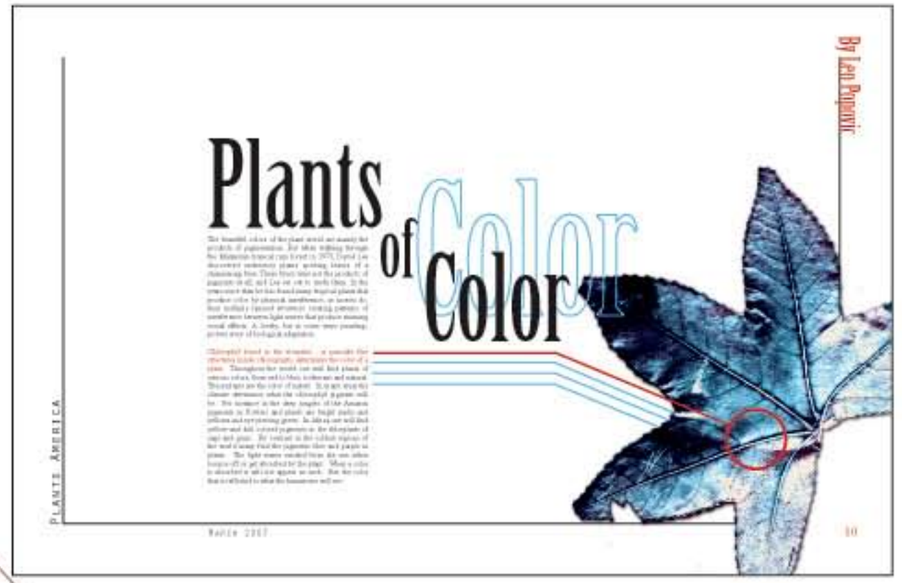


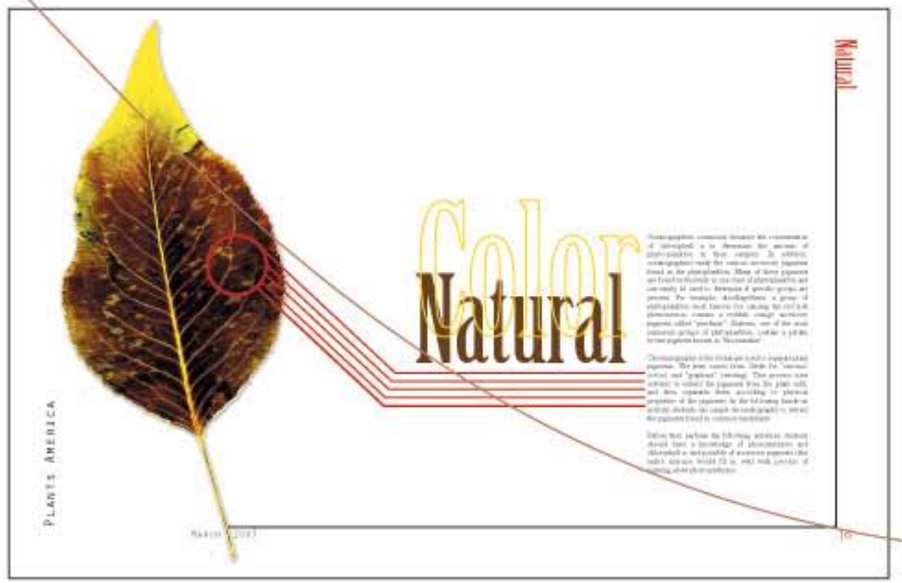

Spades

DADA 2
DADA 3
DADA 4
QUEEN
TEN

Plants of Color

[designer] Leo Popovic
[project type] Plant Magazine Spreads
[colors] 4 Color CMYK Process
[size] 17" x 22"
[inspiration] Use a clean design while emphasizing the unique colors of some plants





Angst

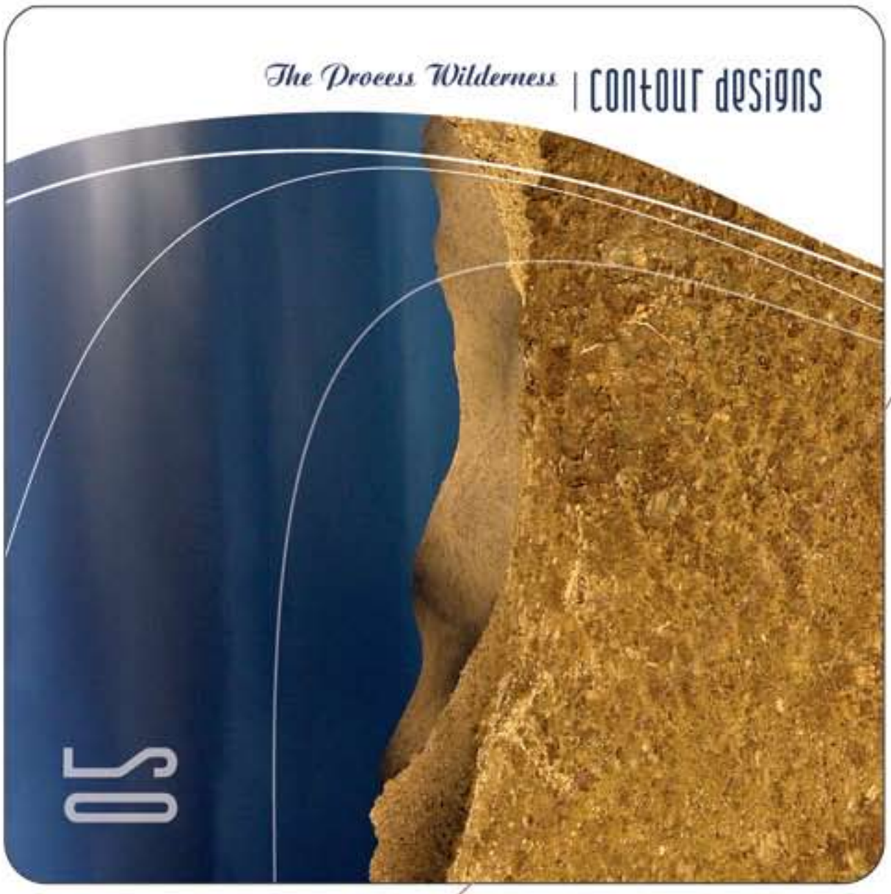
[designer] Leo Popovic
[project type] Poster & Internet JPEG
[colors] 4 Color CMYK Process
[size] Poster 11" x 17"/ Internet JPEG 11" x 8" (72 DPI)
[inspiration] Define the word "Angst" visually

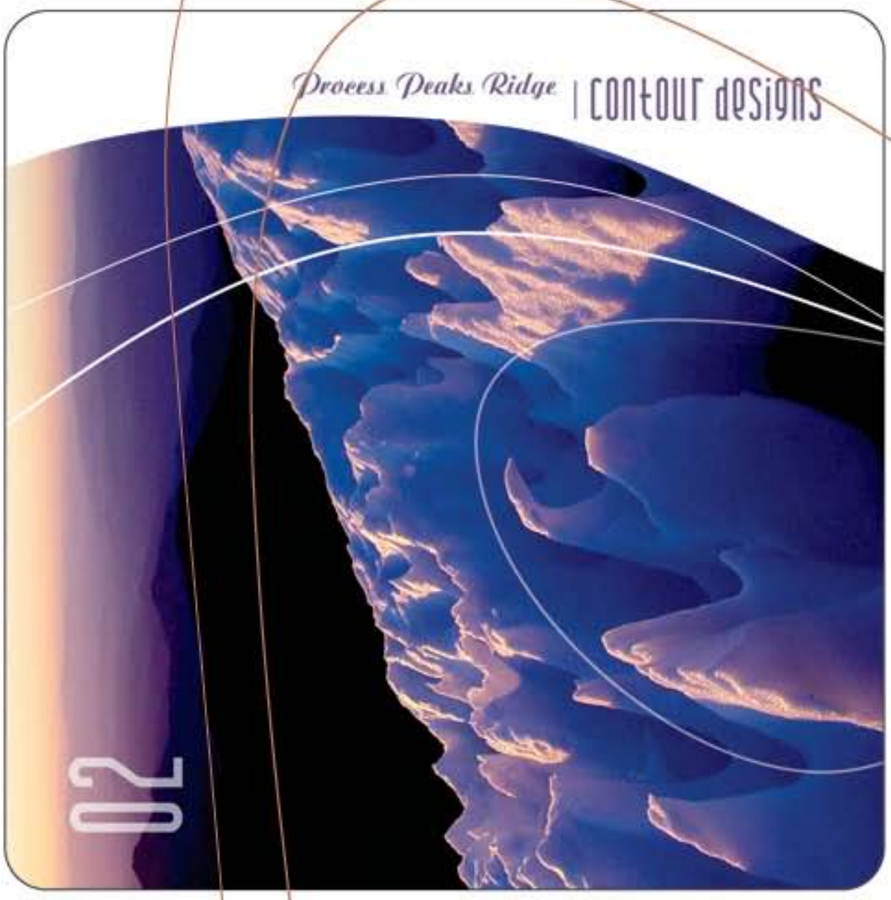
Backpacking Collage

[designer] Leo Popovic
[project type] Magazine Ad Photomontage
[colors] 4 Color CMYK Process
[size] 8 ½" x 11"
[inspiration] Design visual eye candy with images taken on my recent backpacking & mountaineering adventures.

Contour Designs

[designer] Leo Popovic
[project type] Self-Promotion
[colors] 4 Color CMYK Process
[size] Letterhead & Fax 8½"x 11"/ Flat & 3D Business Cards 3½"x 2"/ Envelope 9¾"x 4½"/ Compass 4"x 6"/ Press Kit 26"x 12"/ Full Color & Duotone Map 10½"x 8" Coasters (5x) 3½"x 3½"/ Trail Mix Spreads 11"x 5½"
[special production/type techniques] Envelope & Press Kit: die cut, fold, & glue/ 3D Business Card: die cut, die fold & glue/ Compass: die cut, die fold, glue & assembly with brass fastener/ Coasters: die cut
[inspiration] Combine my creative solution elements with my love of the outdoors & backpacking in a self-promo


The Process Wilderness | CONTOUR DESIGNS
05


Process Peaks Ridge | CONTOUR DESIGNS
02

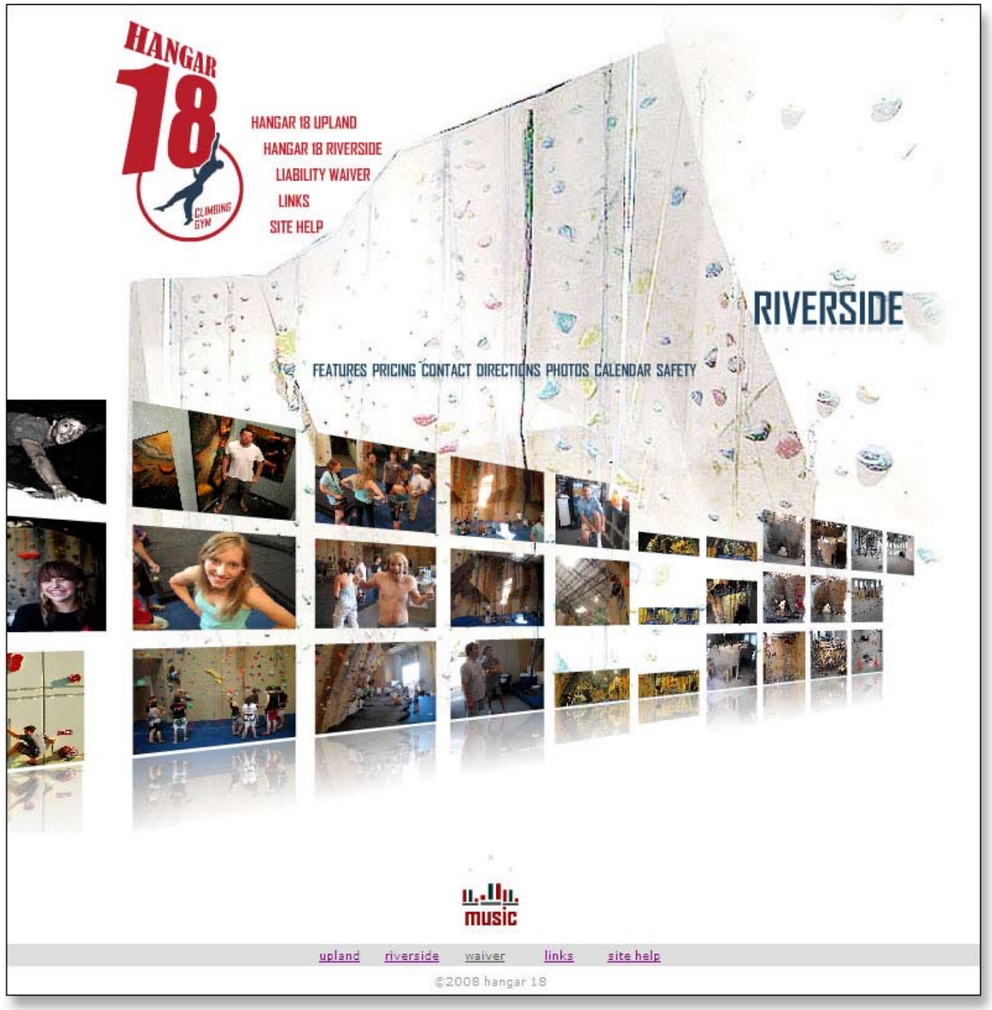
CONTOUR designs
trail mix
5.99

CONTOUR designs
trail mix
5.99

www.climbhangar18.com

[DESIGNER] Leo Popovic
[PROJECT TYPE] Website
[SPECIAL] Website with flash integrated in html. Creation of \concept, logo, images, majority of photography and front end.

[INSPIRATION] I love climbing. period.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CLIMBING GYM
HANGAR 18 UPLAND
HANGAR 18 RIVERSIDE
LIABILITY WAIVER
LINKS
SITE HELP
RIVERSIDE
FEATURES PRICING CONTACT DIRECTIONS PHOTOS CALENDAR SAFETY
music
upland riverside waiver links site help
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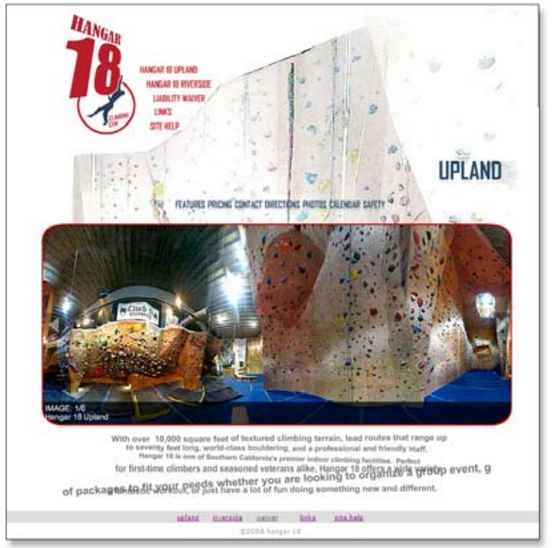
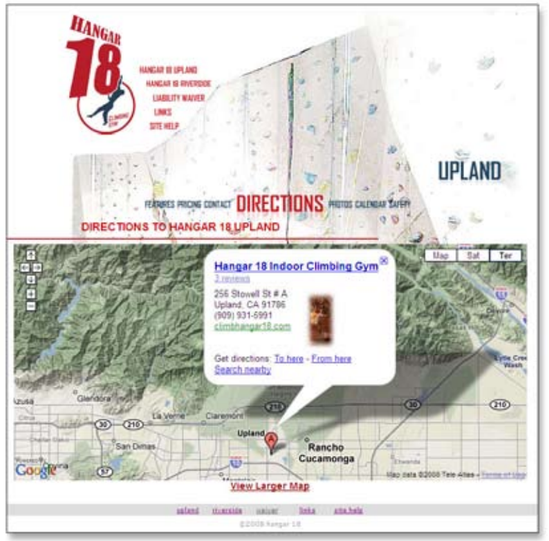

HANGAR 18
HANGAR 18 UPLAND
HANGAR 18 RIVERSIDE
LIABILITY WAIVER
LINKS
SITE HELP
UPLAND
FEATURES PRICING CONTACT DIRECTIONS PHOTOS CALENDAR SAFETY
With over 10,000 square feet of textured climbing terrain, lead routes that range up to seventy feet long, world-class bouldering, and a professional and friendly staff.
Hangar 18 is one of Southern California's premier indoor climbing facilities. Perfect for first-time climbers and seasoned veterans alike, Hangar 18 offers a wide range of packages to fit your needs whether you are looking to organize a group event, or just have a lot of fun doing something new and different.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HANGAR 18 UPLAND
HANGAR 18 RIVERSIDE
LIABILITY WAIVER
LINKS
SITE HELP
UPLAND
FEATURES PRICING CONTACT DIRECTIONS PHOTOS CALENDAR SAFETY
DIRECTIONS TO HANGAR 18 UPLAND
Hangar 18 Indoor Climbing Gym
256 Stowell St # A
Upland, CA 91786
(909) 931-9991
climbhangar18.com
Get directions: To here - From here
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upland pricing
upland contact info
upland location and directions
upland photos
upland calendar
upland safety
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LIABILITY WAIVER
LINKS
SITE HELP
RIVERSIDE
FEATURES PRICING CONTACT DIRECTIONS PHOTOS CALENDAR SAFETY
CALENDAR
September 2008
S M T W T F S
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30
UPLAND
September 2008
S M T W T F S
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30
RIVERSIDE

www.iqual.com

[DESIGNER] Leo Popovic
[PROJECT TYPE] Website & Print
[SPECIAL] Front end of opening pages for iQual.com. I created a whole new look and feel in the company's identity. I integrated the identity system in their web program and printed materials.

[INSPIRATION] I love taking an existing website and/or identity system and finding newer and more creative solutions to communicate to the user more effectively. Also, I needed money.

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What Our Users Say
"I first started using the iQual system in July 2007, I believe. In the short time I have used it, I have been getting more referrals than I ever have before. So far I have increased my referrals by as much as 60% due to the system reminders and the tracking of the client's profile."
- Ron Blodget
Loan Officer, LoanLink
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Learn about our Business Development Partner Program here
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About Us
Our Mission
Based in Southern California, iQual Corporation has become the parent organization that has brought these cutting-edge concepts into the age of user-friendly technology.
The iQual Corporation works with credit-concerned consumers through the ApprovalGUARD™ system.
Have Questions?
Contact us today to learn more about IQual.
Learn More
Contact Us
Our Story
iQual may be a new company, but it's a project that began way back in 1999 for our founder, William "Bill" Hillestad. That's when he decided to write a white paper on what was really needed to help Americans more effectively manage their debt. This focus manifested itself in a couple different forms throughout the years before settling into the banking and mortgage industry. In 2003, it quickly morphed into an amazing money-saving tool for consumers.
Bill spent the last two years perfecting it within the walls of one of the nation's top mortgage banking firms before he and his team got the opportunity to take their creation to the industry at large. Together with the Company's Chief Operations Officer, Marlin Brandt, and the new venture's CEO, Jeff Mandel, the group formed a company that offers the potential to alter the face of consumer credit management.
Consumers can now be perpetually credit-prepared to succeed in getting the best interest rates and loans that they may qualify for. Imagine the value to consumers of saving thousands of dollars in interest over a lifetime on credit cards, auto loans, home loans and more because they have better credit qualifications to start with.
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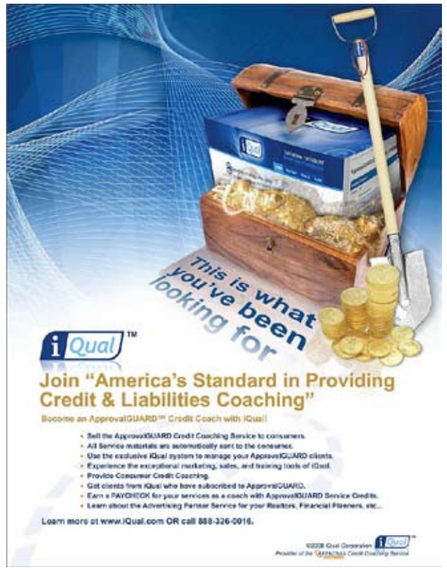
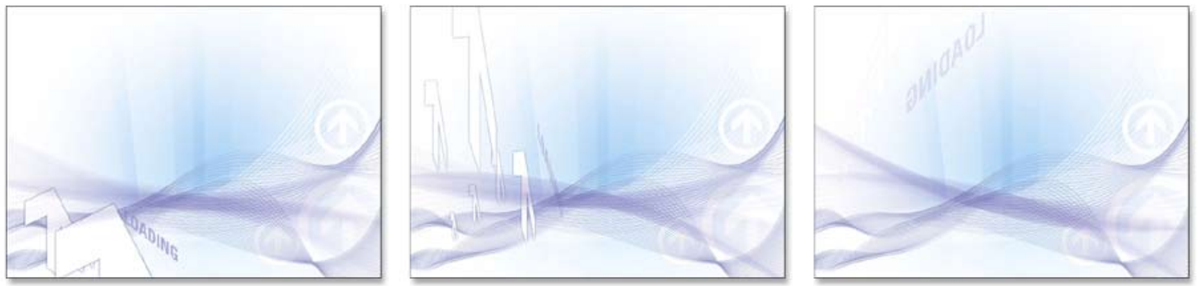


recruit flyers



swf preloader

retractable banners

html coded flyers with mergeable fields

brochures, powerpoints, thumbnail images, identity material, etc...